CEE 123 Transport Systems 3: Planning \& Forecasting
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## Homework \#5 -- Trip Generation Modeling [Solutions]

## Problem 1 [20 points]

The data in Table 1 was collected from 10 households (HH). Variables include Household Identification Number, HHID), daily trips per household (Trips), HH Income (HHInc, in \$1,000s), number of cars in the HH (Cars), number of persons in the HH (HHSize), and dwelling unit type (DU, 1=Single Family; 2=Multiple Family). These 10 observations are the first set of 10 households in Table 7 [ xls ].
a. Hypothesize several alternate model structures (via causal arrow diagrams: X -> Y ) and then find a valid bivariate trip generation model performing the calculations by hand.
b. Hypothesize several alternate model structures (via causal arrow diagrams: X1, X2 -> Y) and then find a valid multivariate trip generation model (use any available software -- Excel, TransCAD, or a statistical package -but please identify the software and include appropriate model output.

Table 1. Sample Household Travel and Demographic Data

| HHID Trips | HHInc | Cars | HHSize | DU |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| - --1 | 4 | 45.0 | 2 | 3 | 2 |
| 2 | 3 | 40.2 | 1 | 2 | 2 |
| 3 | 4 | 46.5 | 1 | 1 | 2 |
| 4 | 5 | 50.4 | 2 | 3 | 2 |
| 5 | 6 | 57.3 | 2 | 2 | 2 |
| 6 | 6 | 49.8 | 2 | 3 | 1 |
| 7 | 7 | 52.5 | 1 | 2 | 1 |
| 8 | 7 | 55.5 | 2 | 3 | 1 |
| 9 | 6 | 55.8 | 2 | 3 | 1 |
| 10 | 3 | 42.6 | 1 | 2 | 2 |

## Solutions:

a. All of the possible explanatory variables could be considered potential regressors (DU inversely, the rest directly). There is probably not significant intercorrelation between these variables for these 10 data points, but care should be exercised when developing multivariate models such as Trips=f(Cars, HHSize).

Sample Hand Calculation Results for Trips $(\mathrm{Y})=f[\operatorname{Income}(\mathrm{X})]$ (any of the four bivariate models could be estimated; hand calcs are shown for only one model (corresponding Excel results are also shown).

```
Trips=f(Income)
```

| Obs | Y | X | Y-sq | X-sq | XY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 4 | 45.0 | 16 | 2025.00 | 180.0 |
| 2 | 3 | 40.2 | 9 | 1616.04 | 120.6 |
| 3 | 4 | 46.5 | 16 | 2162.25 | 186.0 |
| 4 | 5 | 50.4 | 25 | 2540.16 | 252.0 |
| 5 | 6 | 57.3 | 36 | 3283.29 | 343.8 |
| 6 | 6 | 49.8 | 36 | 2480.04 | 298.8 |
| 7 | 7 | 52.5 | 49 | 2756.25 | 367.5 |
| 8 | 7 | 55.5 | 49 | 3080.25 | 388.5 |
| 9 | 6 | 55.8* | 36 | 3113.64 | 334.8 |
| 10 | 3 | 42.6 | 9 | 1814.76 | 127.8 |
| sum | 51 | 495.6 | 281 | 24871.68 | 2599.8 |
| mean | 5.1 | 49.56 |  |  |  |
| std | 1.52 | 5.87 |  |  |  |

```
* HH 9 income was listed as 37.2 in the HW but
    as 55.8 in the Excel spreadsheet (credit will
    be given for either solution if consistent).
b1 = [Sum{XY} - nX'Y']/[Sum{X-sq} - nX'sq]
    = [2599.8-(10)(49.56)(5.1)]/[24871.68-(10)(49.56)(49.56)]=0.2332
b0 = Y' - b1 X' = 5.1 - (0.2332)(49.56) = -6.4586
R = [Sum{XY}-nX'Y']/[Sqrt(Sum{X-sq}-nX'sq) Sqrt(Sum{Y-sq}-nY'sq)]
            [2599.8-(10)(49.56)(5.1)]
    = ---------------------------------------------------- = 0.8978
    Sqrt[24871.68-(10)(49.56)^2] Sqrt[281-(10)(5.1)^2]
R-sq=R(R)=(0.8978)(0.8978)=0.8061
Sest = Sqrt [(Sum{Y-sq}-b0 (Sum{Y})-b1 (Sum{XY})]/(n-k-1)]
    = Sqre [{281-(-6.4586)(51)-(0.2332)(2599.8)}/(10-1-1)] = 0.7117
Sb = Sest / [Sx Sqrt(n-1)] = 0.7117 / [(5.87)(3)] = 0.0404
t b bl/Sb=0.2332/0.0404 = 5.7676
Model:
Y (trips) = -6.4586 + 0.2332 X (HHInc)
```

Excel results for Trips=f(Income) ; Trips=f(DUType) ; Trips=f(HHSize):

b. BURPP! estimation of best multivariate models: For the first 10 observations, there are strong correlations for HHInc and DUType, weaker for Cars and HHSize. Correspondingly, the associated simple regressions are significant for the first two variables. Multivariable models were estimated for all combinations of two explanatory variable but only the model using HHInc and DUType was a significant model (below).

DEPENDENT VARIABLE => Trips EXPLANATORY VARIABLES: HHInc, DUType

| MULTIPLE R | 0.9618 | * ANOVA * | SUM OF SQR | df | MEAN SQR | F |
| :--- | :---: | :--- | ---: | ---: | ---: | ---: |
| R-SQUARE | 0.9250 | REGRESSION | 19.33 | 2 | 9.67 | 43.18 |
| ADJ R-SQUARE | 0.9036 | RESIDUALS | 1.57 | 7 | 0.22 |  |
| S.E. OF EST. | 0.4731 | TOTAL SS | 20.90 | 9 |  |  |
|  |  |  |  |  |  |  |
| VARIABLE NAME | B |  | BETA | S.E. B | T |  |
| 1. HHInc | 0.1722 | 0.6627 | 0.0325 | 5.2909 |  |  |
| 2. DUType | -1.2316 | -0.4173 | 0.3696 | -3.3317 |  |  |

## Problem 2 [20 points]

Table 2 provides a category distribution of 40 households by number of persons per household (categorized as 1-2 or 3 plus) and HH income (categorized as 45 k and under, 45.1 to 60 k , or $>60 \mathrm{k}$ ). Each cell contains the total number of trips and the total number of households for the first 40 of 50 data points in Table 7.
a. Add the remaining 10 households to this table
b. Build a category trip generation model by computing trip production rates for each cell (and for row and column totals) of the matrix. Round to nearest tenth of a trip.
c. How would this model be used in Trip Generation?

Table 2a. 40 HH Trip Summary

| \| | HHSize |  |
| :---: | :---: | :---: |
| HHInc+--- | --+-- | + Row |
| 1-2 | 3+ | Tot |

$+======+======+======+====+$
$\left|\begin{array}{c|r|r|r|}\text { LE. } & 24 & 4 & 28 \\ 45 \mathrm{k} & 7 & 1 & 8\end{array}\right|$

| 45.1 | 53 | 98 | 151 |
| :---: | :---: | :---: | :---: |
| to 60k | 10 | 15 | 25 |


| . GT. | 0 | 66 | 66 |
| :--- | :--- | ---: | ---: |
| 60 k | 0 | 7 | 7 |$|$

$+=====$ = $======+======+=====+$

| $\mid$ Column | 77 | 168 | 245 |
| :--- | ---: | ---: | ---: |
| $\mid$ Total \| | 17 | 23 | 40 |$|$

Table 2c. Trip Generation Model

$+======+======+======+=====+$

| .LE. | 3.0 | 4.0 | 3.1 |
| :---: | :---: | :---: | :---: |
| 45k | [2.8] | [3.9] | [2.9] |

$$
\begin{array}{|c|c|c|c|}
45.1 & 5.3 & 6.5 & 6.0 \\
\hline
\end{array}
$$

| to 60k| [5.4]| [6.5]|[6.1]|

| . GT. | 0.0 | 9.3 | 9.3 |
| :---: | :---: | :---: | :---: |
| 60k | [8.0] | [9.1] | [9.1] |
| \|Column| | 4.0 | 7.2 | 5.7 |
| \|Total | [3.9] | [7.2] |  |

## Solutions:

In Table 2b, each cell contains the total number of trips followed by the total number of households, for all 50 households. In Table 2c, each cell contains, first, trips per household from the category model (total trips in a cell divided by total households in a cell) and, second, the corresponding trip rate from the regression model (see Problem 3). For the regression estimates, the following values were used for the average value of each cell: HHInc[40k, 52k, 64k], HHSize [1.5, 4.0] and row and column sums are weighted averages of row and column estimates. In this case, there is very good agreement between the two models, with the exception being cell $(3,1)$ which, since there were no observations in the category model, did not have a category estimate.

## Problem 3 [10 points]

Compare your category model from Problem 2 with the corresponding regression model (see output below).
a. Evaluate the regression estimation results statistically.
b. Interpret the model coefficients -- what do these values imply?
c. Compute regression estimates corresponding to each cell of the category model (use appropriate discrete values). Compare results.

Table 3. Regression Results for Trips versus HHInc and HHSize


## Solutions:

a. Evaluate the estimation results statistically.

The model is statistically significant (t- and F-statistics), has a very good R2, is properly signed, and only minor
indication of multi-colinearity. Care must be exercised given the negative value of the constant since this implies that smaller, low income households would make a negative number of trips, thus, the model is only valid for the range of data used in model estimation.
b. Interpret the model coefficients? What do these values imply?

The coefficient of HHSize implies that an added person in a household generates 0.45 additional trips per household, while each additional $\$ 1000$ of HH income generates an average 0.22 more trips per HH .
c. Compute regression estimates corresponding to each category model cell. Compare. See Table 2c. Consider these numbers relative to the discussion in part (b).

## Problem 4 [10 points]

Using both the category and the regression production models, forecast the number of trips per household for the six household not used in model estimation (households 51-56; see Table 4), comparing forecast and observed trip rates.

Table 4. Households for Validation Test

| ID Trips Income Cars | HHS DU | ID Trips | Income Cars | HHS DU |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| -21 | 6 | 45.0 | 2 | 3 | 2 | 54 | 10 | 59.4 | 3 | 5 | 1 |
| 52 | 3 | 40.2 | 1 | 2 | 2 | 55 | 8 | 58.5 | 3 | 4 | 1 |
| 53 | 4 | 49.5 | 1 | 1 | 2 | 56 | 5 | 43.8 | 2 | 2 | 1 |

Table 4b. Results of Validation Test

| HH | Obs. Trips | $\begin{gathered} \text { HH } \\ \text { Size } \end{gathered}$ | HH <br> Inc | Regr. Est. | Table\| Est. | HH | Obs. Trips | $\begin{gathered} \text { HH } \\ \text { Size } \end{gathered}$ | HH Inc | Regr. Est. | Table Est. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51 | 6 | 3 | 45.0 | 4.6 | 4.0 | 54 | 10 | 5 | 59.4 | 8.6 | 6.5 |
| 52 | 3 | 2 | 40.2 | 3.1 | 3.0 | 55 | 8 | 4 | 58.5 | 8.0 | 6.5 |
| 53 | 4 | 1 | 49.5 | 4.7 | 5.2 | 56 | 5 | 2 | 43.8 | 3.9 | 3.0 |

Results for both models are similar but not extremely close. In the Category Model, categorization of both HHInc and HHSize makes application difficult since the model reflects averages for categories and not actual HHInc or HHSize). The percent errors for individual households can be high, so a measure of overall fit should be estimated.

## Problem 5 [10 points]

The 50 households were sampled from a study area divided into three zones (TAZs). The associated populationlevel distributions for these zones are provided in Table 5. Compute the total number of trips produced per zone using your final category model from Problem 2.

## Table 5. Population Distribution of Households (HHInc by HHSize)



For each TAZ, the number of households in each cell is multiplied by the category model trip rate from Table $2 b$, summing these results over all types of households in each TAZ.


## Problem 6 [10 points]

The other side of the trip generation stage is estimating trip attractions. The following regression-based total trip attraction model was estimated for the region:
$A_{j}=1.5 \mathrm{POP}_{\mathrm{j}}+3.0 \mathrm{EMP}_{\mathrm{j}}$
Table 6 provides regional demographic information. Compute total attractions and compare these results with the estimates for total productions from Problem 5. Since every trip has a production and an attraction, normalize the attractions so that the total equals total productions.

Table 6. Demographic Data Summary


Table 6b. Demographic Data Summary

| TAZ | HH | POP | EMP | Prod. | Trip Attractions | Total | Norm A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 100 | 300 | 0 | 762 | 1.5(300)+3.0(0) | 450 | 360 |
| 2 | 300 | 1100 | 400 | 1870 | $1.5(1100)+3.0(400)=$ | 2850 | 2277 |
| 3 | 200 | 600 | 100 | 964 | 1.5( 600)+3.0(100) | 1200 | 959 |
| Tot | 600 | 2000 | 500 | 3596 |  | 4500 | 3596 |

The "Prod" column contains the trip production totals from Table 5d. The trip attraction column provides the calculations using the estimated regression equation provided. The "Norm A" column contains the normalized (balanced) attractions. These numbers are the raw attractions multiplied by the balancing factor of 0.7991 (the ratio of total productions, 3496, to total attractions, 4500).

Table 7. Household Travel Survey Data Not Shown in Solutions

Problem 7 [Optional: 10 points Extra Credit for CEE123]
The following regression results summarize an attempt to build a home-to-work trip production model. Fill in the blanks, interpret the parameters, and discuss the results, and select a significant model (if any).

Solutions: Available to those who complete the Extra Credit Problem.

## Appendix

BURPP! output for 2 variable regressions using first 10 data points

| O R D I N A R Y |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| --- BASIC STATISTICS --- --- CORRELATIONS |  |  |  |  |  |  |  |  |
| VARIABLE NAME | MEAN | S. D. | OBS | Trips | HHInc | Cars | HHSize | DUType |
| 1. Trips | 5.1000 | 1.5239 | 10 | 1.0000 | 0.8978 | 0.4801 | 0.3754 | -0.7907 |
| 2. HHInc | 49.5600 | 5.8665 | 10 | 0.8978 | 1.0000 | 0.6030 | 0.3186 | -0.5634 |
| 3. Cars | 1.6000 | 0.5164 | 10 | 0.4801 | 0.6030 | 1.0000 | 0.8001 | -0.2500 |
| 4. HHSize | 2.4000 | 0.6992 | 10 | 0.3754 | 0.3186 | 0.8001 | 1.0000 | -0.4308 |
| 5. DuType | 1.6000 | 0.5164 | 10 | -0.7907 | -0.5634 | -0.2500 | -0.4308 | 1.0000 |


| DEPENDENT VARIABLE => Trips |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MULTIPLE R | 0.9028 | * ANOVA * | SUM | OF SQR | df | MEAN SQR | F |
| R-SQUARE | 0.8150 | REGRESSION |  | 17.03 | 2 | 8.52 | 15.42 |
| ADJ R-SQUARE | 0.7622 | RESIDUALS |  | 3.87 | 7 | 0.55 |  |
| S.E. OF EST. | 0.7432 | TOTAL SS |  | 20.90 | 9 |  |  |
| VARIABLE NAME |  | B | BETA | S.E. B |  | T |  |
|  | HHInc | 0.2250 | 0.8662 | 20.0445 |  | 5.0507 |  |
|  | HHSize | 0.2168 | 0.0995 | $5 \quad 0.3738$ |  | 0.5802 |  |
|  | Constant | -6.5710 |  |  |  |  |

 DEPENDENT VARIABLE => Trips

| MULTIPLE R | 0.9011 | $*$ ANOVA * | SUM OF SQR | df | MEAN SQR | $F$ |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: |
| R-SQUARE | 0.8120 | REGRESSION | 16.97 | 2 | 8.49 | 15.12 |
| ADJ R-SQUARE | 0.7583 | RESIDUALS | 3.93 | 7 | 0.56 |  |
| S.E. OF EST. | 0.7491 | TOTAL SS | 20.90 | 9 |  |  |


| VARIABLE NAME | B | BETA | S.E. B | T |
| :---: | :---: | ---: | ---: | ---: |
| 1. HHInc | 0.2483 | 0.9559 | 0.0534 | 4.6539 |
| 2. Cars | -0.2843 | -0.0963 | 0.6061 | -0.4690 |
|  | Constant | -6.7516 |  |  |



DEPENDENT VARIABLE => Trips

| MULTIPLE R | 0.9618 | $*$ ANOVA * | SUM OF SQR | df | MEAN SQR | F |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: |
| R-SQUARE | 0.9250 | REGRESSION | 19.33 | 2 | 9.67 | 43.18 |
| ADJ R-SQUARE | 0.9036 | RESIDUALS | 1.57 | 7 | 0.22 |  |
| S.E. OF EST. | 0.4731 | TOTAL SS | 20.90 | 9 |  |  |


| VARIABLE NAME | B | BETA | S.E.B B | T |
| :---: | ---: | ---: | ---: | ---: |
| 1. HHInc | 0.1722 | 0.6627 | 0.0325 | 5.2909 |
| 2. DUType | -1.2316 | -0.4173 | 0.3696 | -3.3317 |
| Constant | -1.4614 |  |  |  |



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